DermaLife's New Family of Multi-Sensory Spa Systems

become one with water

innovative thinking - premium design - exclusive features
Sybaritic’s Spa System Evolution

- AlphaMassage 21 - 1989
- AlphaMassage 33 - 1992
- Alpha 2010 - 2000
- SunSpectra - 1994
- SpectraColor - 1994
- Weitrol - 1995
- DynaMed - 1995
- SpectraMed - 1995
Sybaritic’s Spa System Evolution

- DermaLife-1999
- Alpha 88- 2000
- OxySpa-2001
- Alpha BodySpa- 2002
- DermaLife Spa-Oceana- 2004
- Hydration Station- 2004
- Spa-Jet- 2004
- Spa-Feng Shui- 2004
The History of Water
An Ancient Philosophy with a Modern Medium
• Historically, water has been the single most important determination of life's evolution. It is the true foundation of all living matter.

• The human body, in all its complexity, is over 90% water, and more than 70% of our earth's surface is covered by it.

• Therefore, it should come as no surprise, that theories, treatments, philosophies and experiences have been created for centuries from an instinctual belief in water's curative powers.
The History of Heat Therapy
Heat Therapy has been used since ancient times by:

- Finnish
- Japanese
- African
- Islamic
- Greek
- Native American
- English
- Russian
- Chinese
Historically, Heat Has Been Implemented in Religious Ceremonies For Enhanced:

1) Spiritual Awakening
2) Mental Clarity
3) Purification
4) Physical Cleansing
The History of Aromatherapy and The Power of Light
• For 5,000 years, Aromatherapy has been used for therapeutic benefits
  – Chinese, Greek, Roman, French and Indian civilizations have all used raw materials of earth for healing, beautifying, and enhancing moods

• Light Therapy has been used to treat:
  – SAD (Seasonal Affective Disorder)
  – Migraines and headaches
  – Sleep disorders and fatigue
  – Stress
  – Minor eating disorders
  – Hormonal imbalances
The Technologies of The DermaLife Family
Introduction to Infrared Heat Technology

- Known as Radiant Heat
- Heats the body through Conversion-heats objects directly without having to heat the surrounding air first.
- Patented in 1965 by Fuji Medical for healing purposes
- In 1981, US hospitals began using infrared heat in nurseries to keep infants warm
A form of energy that heats the body (93%) directly without having to heat the surrounding air (7%). Energy Output is tuned naturally to correspond with the human body.

- Peak wavelength: 9.4 microns (9,400 nm)
- Frequency: 6,000-11,000 nm

Naturally produced by the sun and our bodies. Human bodies emit 3-50 microns through the skin, palms emit 8-14 microns (Palm Healing of China 3,000 years).

Resonant Absorption - human body responds to needing infrared boost for tissue repair & healing. Once body gets what is needed, permits remaining rays to pass through.
Infrared Heat Technology

- Invisible to the human eye
- Felt as heat
- Relies on the body to create heat
- Penetrates over 1½ inches into the skin-deep heating effect to muscle tissues and internal organs
- Heats at cooler temperatures than dry heat
Benefits of Infrared

- Increases blood flow and increases oxygen supply
- Enhances dilation of capillaries/blood vessels (Vasodilation)
- Deep muscle relaxation
- Accelerates wound healing
- Improves product penetration
- Thermogenesis
- Detoxification
- Skin purification
- Relieves pain, soreness and tension
- Increases blood and lymph circulation, in turn improving oxygen supply to cells to stimulate collagen production
- Facilitates the exchange of minerals (osmosis)
Treatment Possibilities with Infrared

- Weight Loss
- Cellulite Treatments
- Skin Therapy Treatments
- Stress Reduction
- Pain Management
- Arthritis
- Insomnia
Infrared vs. Dry Heat

• Different Heat Medium—Convection (Dry Heat—relies on indirect means of heat)

• Not Environmental Heating—Body is Heated From Inside Out

• Infrared creates 2-3 times more sweat than dry heat while operating at cooler temperatures

• 100° to 130° compared to 180° to 235°

• Safer for those concerned with cardiovascular problems
• The natural therapeutic qualities of steam include its ability to
  – Dilate skin pores
  – Heat the body
  – Increase metabolism
  – Increase circulatory activity

• Steam...
  – Enhances moisturization in the skin’s layers
  – Keeps the topical product moist and pliable
  – Promotes a deeper and more even absorption of its nutrients
Infrared heats the body directly from within (Conversion)

+ 

In the intensely humid environment of the steam, perspiration cannot evaporate but forms a seal on the skin’s surface.

= 

This seal perpetuates the body’s internal warming process by preventing body heat from escaping.
A powerful vortex of energy created by the combination of steam and infrared.

As body attempts to naturally cool itself, the moisture of steam is absorbed, oxygenating blood supply and increasing collagen.
“The therapeutic use of water in its different temperatures and physical states, such as water, steam, gas and ice.”
Benefits of Hydrotherapy

- Optimal environment for enhanced penetration of skin care products (dilation of peripheral blood vessels and opening of the pores)
- Ultimate relaxation and pampering
- Vasodilatation
- Muscle relaxation with a degree in muscular tone, motion and functional capacity
- Hydrates and Re-mineralizes the skin
- Increased metabolic and cell activity
- Stimulates the action of sweat glands (thermogenesis) enabling draining of toxins and elimination of metabolic wastes
- Pain, soreness and tension relief
- Increase of blood and lymph circulation (in turn improves oxygen supply to cells and stimulates collagen production)
- Facilitates the exchange of minerals (osmosis)
Chromatherapy

- State-of-the-art digital lighting technology (LED’s) and six strategically located chromotherapy light stations generate a variety of rich and atmospheric colored lights.
- Each DermaLife Spa System’s pre-set programs feature a different Colorbath™ with random color changes and multicolor cross fades made up of all the colors of the spectrum, from soothing and relaxing to balancing and energizing.
- Our bodies react to color in quantifiable, physiological ways. By combining color treatments with other spa services, their effects are dramatic.
Chromatherapy

What Is It?
Each of the colors of the visible Spectrum generates a different physical and psychological response within the human body and brain.

How Does It Work?
The human body absorbs light vibrations, and processes color through our bodies for numerous therapeutic and relaxation treatments. Works with the natural Chakras of the body to rebalance for improved health and wellness.
## Warm Colors

### Characteristics

<table>
<thead>
<tr>
<th>Color</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RED</strong></td>
<td>Red is stimulating &amp; rejuvenating. Increases circulation and alertness &amp; arouses the senses</td>
</tr>
<tr>
<td><strong>ORANGE</strong></td>
<td>Stimulates the Lymphatic system, Releases Energy Blockages and is emotionally uplifting</td>
</tr>
<tr>
<td><strong>YELLOW</strong></td>
<td>Activates the Lymph Glands and Relates to Sincerity and joy</td>
</tr>
</tbody>
</table>

### Spa Treatments

<table>
<thead>
<tr>
<th>Red</th>
<th>Cellulite, Weight Control, Immunotherapy, Body wraps, Jet lag &amp; Energy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orange</td>
<td>Skin Care, Pain Relief, Body Detoxification</td>
</tr>
<tr>
<td>Yellow</td>
<td>Skin care, body detoxification, body wraps, meditation, stress reduction</td>
</tr>
</tbody>
</table>
Neutral Colors

Characteristics | Spa Treatments
---|---
**GREEN** Promotes balance and equilibrium, creates clearer judgment | Meditation, stress reduction, strengthens the immune system, known as “The Healer”
<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Spa Treatments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BLUE</strong></td>
<td></td>
</tr>
<tr>
<td>Sedates, suppresses, and calms physical and mental stress. Relaxes and recharges body through relaxation. Peaceful.</td>
<td>Insomnia, Meditation, Stress Reduction, Jet-lag and Sleep</td>
</tr>
<tr>
<td><strong>VIOLET</strong></td>
<td></td>
</tr>
<tr>
<td>Calms Metabolic Process, helps to control appetite, Detoxifies and helps maintain Mineral Balance. Relaxes Muscles and Quiets nerves.</td>
<td>Weight control, skin care and circulation</td>
</tr>
</tbody>
</table>
The art and science of using essential oils for healing and therapeutic purposes

• One of the most effective ways to use nature to enhance health and well being
• Able to permeate the skin, creating optimal results
• Provides deep relaxation

• Aromatherapy is administered via two unique DermaLife delivery systems:
  • Manual Reservoir
  • Automatic Vitamin and Mineral Tank

• Body receives aromatherapy in two ways:
  • Penetration through pores
  • Inhalation
Vibratory Massage

- Improves Local Circulation
- Desensitizes Nerve Endings
- Reduces Client’s awareness of Tension
- Improves Blood Flow Improving Product Penetration
Progressive Pre-Set Programs

Each DermaLife System features Progressive Pre-Set Programs, including:

- Detoxification
- Weight loss
- Meditation
- Pain Management
- Kneipp: Scottish Shower
- Skin Rejuvenation
- Cellulite Reduction
DermaLife
Treatment
Possibilities
Infrared + Steam + Hydrofusion™ =

- Increased Metabolism
- Increased Basic Metabolic Rate (BMR)
- Improved Lymphatic Function
- Increased Circulation
- Improved Product Penetration
- Detoxification
- Elimination of Excess Fluids
The DermaLife Family of Spa Systems enhances all body treatment results…

• Dilation of pores
• Increases circulation
• Increases product penetration
• LED lights penetrate product into the skin
• Balances pH of the skin
• Skin is naturally cleansed
• Balances skin tonality and texture
• Stimulates collagen
Additional Treatment Options

- Rejuvenation
- Energy
- Meditation
- Pre/Post Surgery
- Combination Body/Facial Treatments

- Relaxation/Stress Mgmt.
- Skin Cleansing
- Pain/Muscle Relief
- Post-Cosmetic Surgery: Result-Maintenance
The new DermaLife family is comprised of 3 Multiple Sensory Personal Stimulation Environmental Spa Capsules:

- Spa-Feng Shui
- Spa-Jet
- Spa-Oceana

This new family symbolizes Sybaritic’s vision and ability to make the dream spa of the future a reality.
DermaLife™
Spa-Feng
Shui™
Spa-Feng Shui Features: Heat

- Infrared
- Steam (no plumbing required)
- Hydrofusion™
Spa-Feng Shui Additional Features

- LED Color/Light Stations
- Adjustable Vibratory Massage
- Aromatherapy (Automatic and manual)
- Music Therapy
- Cool Face Air
- Lift-up Color LCD Panel
- 10 Pre-set Progressive Programs (Plus 1 Customizable Program)
Spa-Jet Features: Hydrotherapy

- **360 degree Vichy Shower System:** The state of the art dual Vichy shower body spray system features 10 above the body and 10 under-the-body shower jets.
  - Maximum showering comfort is ensured by an integrated **thermostatic mixer** that maintains water at the set temperature.
- **Hand shower:** An indispensable feature to rinse products from your client’s body and for cleaning the interior of the unit.
- **Mist:** A light mist is instantly dispersed over the body at the touch of a button.
- **Vitamin/Mineral System:** Dispenses nutrients such as vitamins and minerals into the mist stream.
- **Foot Spray:** Soothes, revives and refreshes aching feet with two foot massage jets that spray water gently over the feet for a special spa experience.
- **Infrared**
- **Steam**
- **Hydrofusion™**
Spa-Jet Additional Features

- LED Color/Light Stations
- Adjustable Vibratory Massage
- Aromatherapy (Automatic and manual)
- Music Therapy
- Vitamin/Mineral Tank
- Adjustable Cool Face Air
- Lift-up Color LCD Panel
- 10 Pre-set Programs (Plus 1 Customizable Program)
Sp - Oceana
Spa-Oceana

Spa-Oceana is the first capsule in the DermaLife family to combine Hydrofusion™, infrared heat, and steam, with a Vichy shower system inside a powerful air-jet massage hydrotherapy tub.
Spa-Oceana Features

- Steam
- Infrared Heat
- Hydrofusion™
- 10 Vichy Shower Heads
- 53-Gallon Hydrotherapy Tub
  - 8 Hydro-bath Back Massage Jets
  - 8 Hydro-bath Side Massage Jets
  - 4 Foot Massage Jets
- Hand-Held Shower System
- Misting System
- Chromatherapy
  - LED Chroma-Light Stations
  - 4 Underwater Chroma-Light Stations
- Vibratory Massage

- Aromatherapy (automatic and manual)
- 10 Pre-set Programs (Plus 1 Customizable Program)
- 4 Hydrobath Pre-set Programs
Key Selling Points
DermaLife Spa Systems Offer Your Clients...

- Enhanced results with all body treatments
- Skin rejuvenation
- Improved skin tonality and texture
- All-natural detoxification
- All-natural weight loss
- Improved product penetration
- Improved moisture levels in the skin
DermaLife Spa Systems Offer the Spa and Salon...

- A luxurious heat source
- Platform for combination & customized treatments of body and face
- Stand-alone marketing approach
- Alternative to a wet room
- “Spa-In-A-Box” approach
- Enhances privacy for client
- Enhanced time efficiency
- Enhanced treatment results
Marketing Your Spa System: Supportive Body Treatment Packages
The Swedish Miracle™ System uses the finest natural products and the ancient art of pressure wrapping and masquing to tighten, contour and detoxify the body.

**Effects & Benefits:**

- Immediate Inch Loss
- Refines Skin Texture
- Encourages the Elimination of Fluids and Toxins.
- Helps Diminish Stretch Marks and Scarring
- Extracts Impurities
- Tones & Firms Underlying Tissue
- Stimulates Cellular Metabolism
- Improves Skin Suppleness
- Radical Detoxification
- Lymphatic Stimulation
Sea System

Seaweed provides all the essential elements needed for proper skin function and balance. Our products contain amino acids to replenish cells and stimulate collagen and elastin production, as well as vitamins A, C, E, B1, B12, K and D: powerful antioxidants to fight against unwanted toxins in the system.

**Effects & Benefits:**

- Detoxification
- Skin Rejuvenation
- Rebalancing
- Hydrating
- Lymphatic Drainage
- Hormone Rebalance
- Anti-Aging
- Metabolic and Circulatory Stimulation
- Nourishing
- Cell Regeneration
- Purifying and Remineralizing
- Oxygenation
Tango™ Paraffin Bodyfango™ is an exclusive blend of mud from ancient sea beds and pure paraffin wax.

**Effects & Benefits:**

- Cellulite Reduction
- Detoxification & Purification
- Skin Cleansing, Toning & Rejuvenation
- Relaxation
- Muscle & Joint Relief
- Slimming & Contouring
Beauty Body Bar

*Pick a Product…Pick a Pre-Program… Achieve Results!

The Body Beauty Bar consists of five distinct products from the SpaSense™ product line. In contrast to the traditional full-service menu options such as body wraps and masks, your clients can quickly and privately experience the power of the unit without the assistance of a technician.

Convenient for maintenance care!

- **Sea Renew Gel** for detoxification & skin renewal
- **Celiminate™** for cellulite reduction and skin firming
- **Skin Repair Oil** for the treatment of dry skin, sun damage & Psoriasis
- **Slimming Detox™ Oil**, a natural diuretic oil for inch loss and detoxification.
- **Muscle Ease Oil** for muscle relaxation, tension and pain relief
- **Sea Moisture Lotion** for deep moisture penetration
BECOME ONE WITH WATER